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William Small Schulz

Education

Postdoctoral Scholar, Social Media Lab and Human-Centered AI Institute, **Stanford University** (Current) PhD, Politics, **Princeton University** (2024) MA, Politics, **Princeton University** (2021) MSc, Public Health, **London School of Hygiene & Tropical Medicine** (2014) BA, Political Science, **Swarthmore College** (2013, Phi Beta Kappa)

Selected Papers

Forthcoming

WS Schulz. Forthcoming. "What Would You Say? Estimating Causal Effects of Social Context on Political Expression." *Political Analysis*.

X Shen & WS Schulz. Forthcoming. "Introducing ReChat: A Lab-in-the-Cloud for Text Discussions." *Journal of Experimental Political Science.*

<u>Under Review</u>

WS Schulz. 2024. "Political Catchphrases Reveal Polarizing Self-Censorship on Facebook and Twitter."

Working Papers

WS Schulz, AM Guess, P Barberá, S Munzert, J Yang, S Bestvater, E Remy, S Shah, A Smith. Working Paper. "(Mis)representing Ideology on Twitter: How Social Influence Shapes Online Political Expression."

E Manning & WS Schulz. Working Paper. "You Always Give Me Your Money: Dark Patterns in Online Political Contributions."

WS Schulz. Working Paper. "Argyle.Social: Researcher-Run Platforms for Social Media Experiments."

<u>Published</u>

HJ Larson & WS Schulz. 2019. "Reverse global vaccine dissent." Science 364 (5436):105.

WS Schulz & HJ Larson. 2019. "The Global Politics of Polio Eradication," in *Routledge Handbook on the Politics of Global Health*, ed. R Parker & J Garcia. Routledge.

PE Kummervold, **WS Schulz**, E Smout, L Fernandez-Luque, HJ Larson. 2017. "Controversial Ebola vaccine trials in Ghana: a thematic analysis of critiques and rebuttals in digital news." *BMC Public Health* 17(1):642-66.

HJ Larson, A De Figueiredo, Z Xiahong, **WS Schulz**, P Verger, IG Johnston, AR Cook, NS Jones. 2016. "The State of Vaccine Confidence 2016: Global Insights Through a 67-Country Survey." *EBioMedicine* 12:295-301.

HJ Larson, C Jarrett, **WS Schulz**, M Chaudhuri, Y Zhou, E Dube, M Schuster, NE MacDonald, R Wilson. 2015. "Measuring Vaccine Hesitancy: The Development of a Survey Tool." *Vaccine* 33(34):4165-4175.

HJ Larson, **WS Schulz**, JD Tucker, DMD Smith. 2015. "Measuring Vaccine Confidence: Introducing a Global Vaccine Confidence Index." *PLoS Currents* 7.

Honors and Awards Best Dissertation in Information Technology & Politics, 2024, APSA Honorable Mention, Best Dissertation in Political Communication, 2024, APSA Dissertation Completion Fellowship, 2023-2024, Princeton University Graduate Fellow of Social Data Science, 2023-Present, Princeton University Prize Fellowship in the Social Sciences, 2021-2023, Princeton University TESS Special Competition Using Targeted Samples, 2022, TESS George Kateb Preceptor Award, 2021, Princeton University Politics Department

<u>Grants</u>

DDSS Research Grant, Princeton University, 2023, **\$8655** CSDP Graduate Research Grant, Princeton University, 2022, **\$5000** (with Eric Manning) DDSS Research Grant, Princeton University, 2021, **\$4940** (with Xiaoxiao Shen) PRESS Research Grant, Princeton University, 2021, **\$1500** CSDP Graduate Research Grant, Princeton University, 2020, **\$4000** CSDP Seed Grant, Princeton University, 2020, **\$500** PSRC Research Grant, Princeton University, 2019, **\$500** CSDP Seed Grant, Princeton University, 2019, **\$500** CSDP Seed Grant, Princeton University, 2019, **\$600**

Teaching & Service

Honors Thesis Advisor, Science, Technology, and Society Program, Stanford University (2024)

Student Organizer, American Political Behavior Research Group, Princeton University (2020-2021)

Workshop Instructor, "Webscraping in R" Princeton Research in Experimental Social Science (2021)

Assistant Instructor, "Mass Media, Social Media & American Politics" (Prof. Andy Guess), Princeton University (2020)

Research Employment

Research Assistant to Prof. Andy Guess, Princeton University (Summer 2021)

Research Assistant in the **Vaccine Confidence Project**, London School of Hygiene & Tropical Medicine (2014-2018)

<u>Skills</u>

Experiment design, data management (large/networked data structures), web scraping, natural language processing, ideal point estimation; languages: R, Python, SQL, STAN, HTML & CSS